

UNICEF Yammer Groups Cheat Sheet



Public
Anyone at UNICEF can view conversations and post questions, ideas and more.

Private Discoverable
Group can be found via search or the network's group directory; only members can view conversations and post.

Private Non-discoverable
Group is secret; only members can view conversations and post, or see the group in directory or search.

How to Participate in Groups

- ▶ Browse the "Discovery" feed to find topics and conversations that interest you. Join the groups that are relevant to your work.
- ▶ Use the "search" function to find groups already talking about your area of work.
- ▶ Introduce yourself to the group by posting 1-2 sentences about your work and what you hope to learn and share.
- ▶ Click "like" on posts that you find helpful to show the author that you're reading.
- ▶ Try sharing a link, document or thought at least once in your first month in the group to add to the conversation.

Yammer Conversation Starters

- What does **HQ** need to know about your work?
- Who would you like to **thank for their work** at UNICEF?
- Have you found a **good solution to a problem** you'd like to share?
- Why are you **proud to work** at UNICEF?
- What do you need **help finding to do your job more efficiently**?
- Share a **photo of your team's biggest accomplishment** this week.
- What **process improvement** would you recommend and why?

- 1** The increase in replies that you'll receive when you tag another member on Yammer **73%**
- 2** The ideal number of posts to make in a group per month **6-8**
- 3** The increase in engagement when you ask a question instead of make a statement **250%**

Need more Yammer help? The **Community Management team** within the **Learning and Knowledge unit** can help! Find us on **Yammer** for support and guidance.

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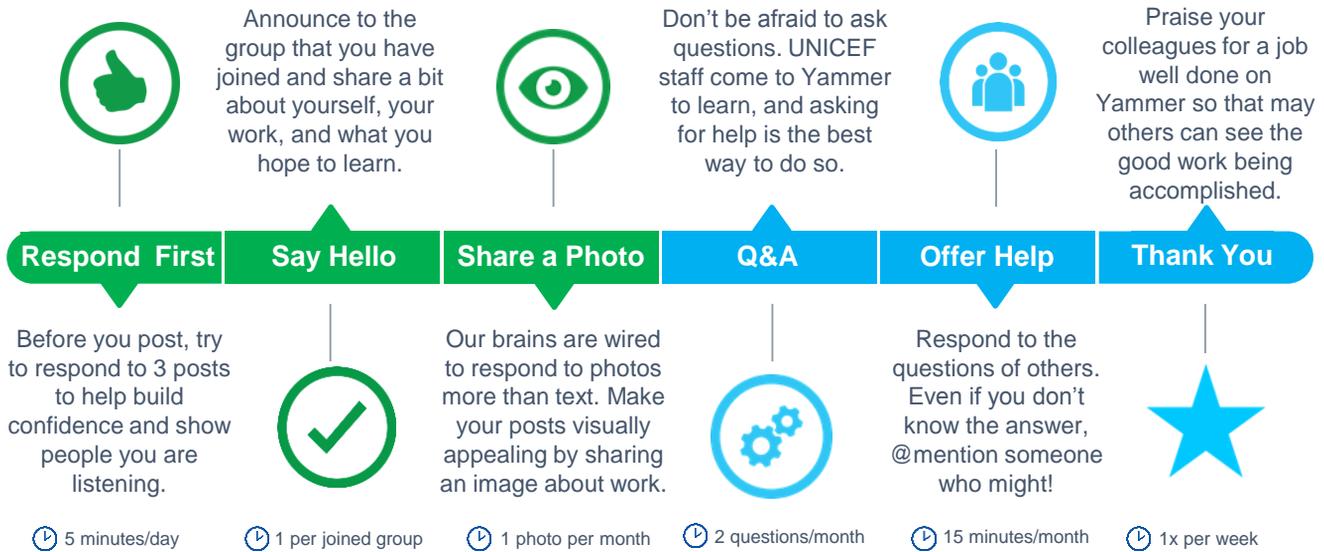


BUILD

unicef  for every child

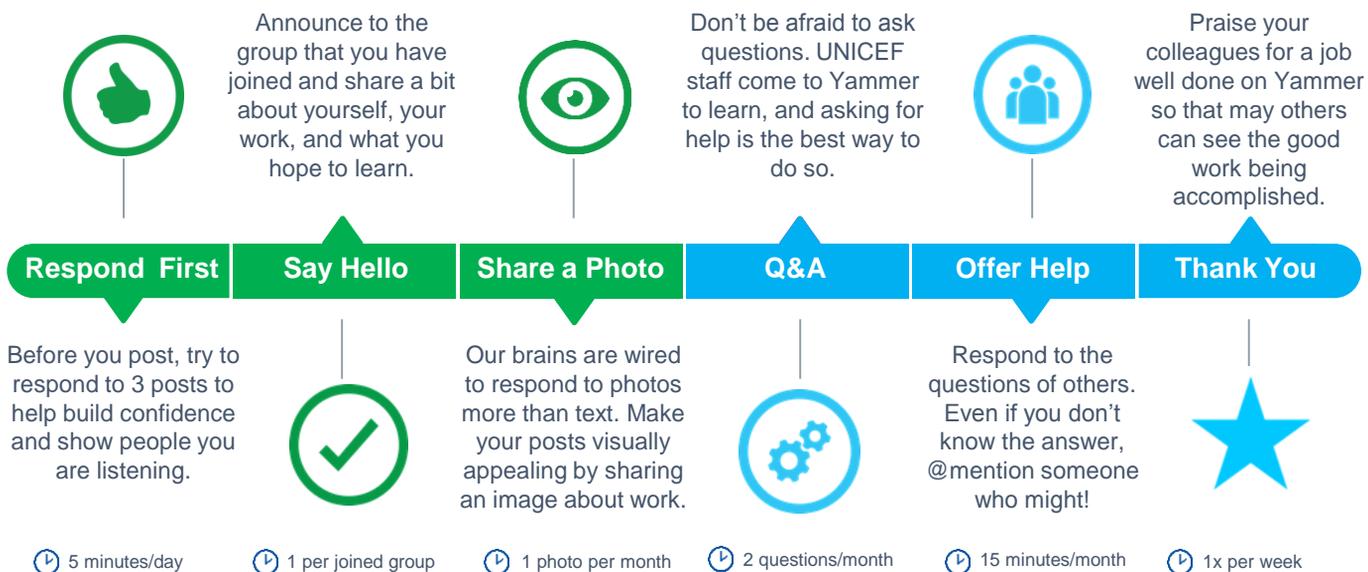
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Spending a Few Minutes Per Day in Yammer



Welcome to Yammer! Yammer is the **official** online community for UNICEF. It's where you can exchange knowledge about any **work-related** topic with our global staff. Come to learn, ask questions, and meet new experts working to protect the lives of every child, every day.

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